HINSON

DESIGN
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U.S. PATENT OFFICE

Sanforized

SUIT-ALLS
SHOP COATS
COUNTERCOATS

COMFORTABLE
WELL-TAILORED
LONG-WEARING

MADE SPECIALLY FOR AUTOMOTIVE MEN

CATALOG SECTION No. 47-9

HINSON GARMENTS . . .

"BI-SWING" BACK — gives freedom of arm movements — no binding across back or under arms.

THESE HINSON FEATURES MEAN *Greater Value*

SHOP COAT

These dressy-looking coats have bi-swing back construction for free arm movement. Patch pocket on left breast, and two large pockets below waist line with slit opening for easy access to trousers pockets. Half-belted in back. Button cuffs. Six-button fly front.

COUNTER COAT

These smart, comfortable counter coats have three roomy patch pockets. Three button front. Half-belted in back.

All these Garments come in SIX FINE FABRICS

All these garments are Sanforized. Guaranteed not to shrink over 2%. Tightly woven of strong cotton yarns, these fabrics combine rugged wearing quality and good looks.

Boatsail Drill

White Herringbone

Feel Better, Look Better, Wear Longer

These three Hinson garments are all full cut and carefully tailored so that they fit well and feel comfortable. The Sanforizing of the fabrics not only guarantees that the good fit will be permanent, but also improves the finish of the fabric and its wearing quality.

All the seams in these garments are both double-stitched and double-felled for extra strength and longer wear. They are practically rip-proof. In addition all the strain points are heavily bar-tacked to prevent tearing.

The buttons are firmly sewed so they will not come off in laundering. The pockets are roomy and conveniently placed. Throughout, they are the kind of garments made for people who appreciate quality.

TWO-WAY ZIPPERS for Convenience

Upper tab zips from neck to waist; lower tab from crotch to waist.

"BI-SWING" BACK — gives freedom of arm movements — no binding across back or under arms.

SUIT ALL

This one-piece coverall type garment has a bi-swing back for free arm movement. Besides the two breast pockets are two large hip pockets and side pockets with slit openings to give access to trousers pockets. Belt-banded at waist. Button cuffs. "Zipper" front.

HOW TO ORDER

Hinson garments are made in standard EVEN numbered sizes only: 34, 36, 38, 40, 42, 44, 46, 48, and 50, in REGULAR lengths only.

Order SAME SIZE as your regular suit, EXCEPT in the following two cases:

1. If garment is to be worn over heavy clothing, order the NEXT or SECOND EVEN-NUMBERED SIZE LARGER.

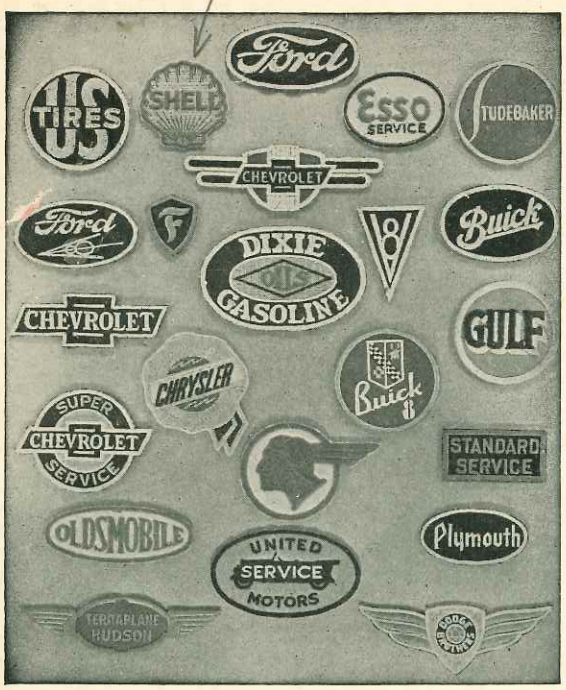
2. If garments come from the laundry not pressed out as smooth and flat as when new, order the NEXT or SECOND EVEN-NUMBERED SIZE LARGER. Hinson garments are Sanforized and will not shrink more than 2%, but unpressed garments SEEM to be smaller than when they are pressed.

Powder Blue Herringbone

Suntan Herringbone

Blue Denim

Fisher Stripe



APPLIQUE EMBLEMS AND EMBROIDERED LETTERING
For Shop Coats, Counter Coats, Suit-Alls

APPLIQUED REPRODUCTIONS . . . in color of standard trademarks or emblems . . . automobiles, tires, oils, gasolines, etc., may be sewed onto back or over breast pocket of garment.

EMBROIDERED LETTERING . . . Neat machine embroidered lettering . . . any color . . . sewed on back of garments or over breast pocket as illustrated.

EMBROIDERED LETTERING PRICES
For Shop Coats, Counter Coats, Suit-Alls

Short Name or Initials Over Breast Pocket..... **1c per letter NET**
(with Minimum of 7c per Garment)

Plain Lettering on Back — Any One Color..... **5c per letter NET**

PRICES FOR APPLIQUE EMBLEMS

FOR SHOP COATS, COUNTER COATS, SUIT-ALLS

PARTIAL LIST

DEALERS' NET PRICES

No.		Size	Price
5216	AAA — American Auto Association..	2" x 3½"	$0.26
6419	Buick Eight	2½" x 4⅞"	.28
3430	Buick Oval	2¼" x 3½"	.20
5040	Buick Authorized Service	3"	.30
5996	Cadillac	3" x 3½"	.28
5176	Chrysler Oval	2" x 4½"	.24
5645	Chrysler Circle	3"	.28
4561	Chrysler-Plymouth Approved Service	3"	.30
2334	Chevrolet Bar	1¾" x 4¾"	.20
6416	Chevrolet Shield	2½" x 5¼"	.30
6417	Chevrolet Shield	4" x 10¾"	.50
4001	Chevrolet Super Service	3" x 4"	.30
5484	DeSoto	3" x 3⅝"	.28
4562	DeSoto-Plymouth Approved Service.	3"	.30
6031	Dodge Wing	2" x 5"	.26
4560	Dodge-Plymouth Approved Service..	3"	.30
3480	Ford Oval	2" x 3¾"	.24
2064	Ford Oval	3¾" x 8"	.36
4270	Ford V8 Red Dot	2" x 3½"	.24
4252	Ford V8 Red Dot	3¾" x 8"	.40
5175	Mercury Bar	1" x 4½"	.20
4608	Ford Genuine Parts	2¾" x 4¼"	.30
4619	GMC Trucks Service	3"	.30
5974	Hudson	4¼" x 3"	.34
5200	Hudson Authorized Service	3"	.28
7378	International Truck	2" x 4⅛"	.36
7495	Kaiser-Frazer	3"	.36
6509	Lincoln V-12	3½" x 2"	.26
7581	Nash	3" x 3¼"	.36
5193	Nash Oval	2" x 4½"	.20
5197	Nash Authorized Service	3¼" x 2¾"	.30
3434	Oldsmobile Oval	1¾" x 4½"	.24
6418	Oldsmobile	3½" x 3"	.30
3569	Oldsmobile Service	3"	.30
5483	Packard Shield	4" x 2"	.26
4424	Packard Service	2¼" x 4"	.28
4402	Parts Manager	1" x 4⅜"	.24
3800	Plymouth	1¾" x 3"	.20
5949	Plymouth Ship	2" x 4½"	.20
2810	Pontiac Indian	3" x 4"	.28
5948	Pontiac Indian	2" x 4⅝"	.20
6196	Pontiac Service	3"	.30
4208	Service Manager	1" x 4⅜"	.24
4242	Studebaker	3"	.22
5245	Studebaker Authorized Service	3" x 3¾"	.30
3835	United Motors Service	2½" x 4¼"	.32

DEALERS' NET PRICES

No.		Size	Price
3978	American Oil (Amoco)	3½" x 5½"	$0.32
5581	Associated Oil Co. Winged A	2" x 4⅝"	.28
4887	Deep-Rock	3⅝"	.44
2519	Dixie Oils Gasoline	3⅛" x 4¾"	.40
4490	Enarco Motor Oil	4½" x 3⅝"	.40
3777	Esso Service	3⅝" x 5⅝"	.32
1866	Gulf, cloth back	3"	.30
2753	Gulf, solid embroidery	2¾"	.36
5570	Hi-Speed	1¾" x 4½"	.24
3956	Humble Oval	1¾" x 3½"	.24
2230	Marathon Products	3"	.38
4291	Pegasus-Socony-Vacuum	2⅛" x 2"	.20
5143	Pegasus-Socony-Vacuum	6" x 8½"	.90
1786	Pan-Am Gasoline	3"	.40
2960	Pennzoil	2" x 3½"	.30
5203	Pure Oil	3"	.26
5488	Richfield Products	4½" x 3"	.34
5742	Signal	1¾" x 2¾"	.24
2443	Sinclair H-C Gas	3½"	.36
3139	Sinclair Bar	1¼" x 3¼"	.24
3132	Socony Bar	1¾" x 4½"	.28
4269	Socony Vacuum Bar	1½" x 3"	.18
7632	Shell	3¼" x 3"	.36
7633	Shell Gasoline	4"	.38
3379	Sohio	2" x 3¼"	.30
7415	Standard Service Oval	2" x 4½"	.26
5544	Tydol Gasoline Winged A	2" x 4"	.24
2655	Tydol Veedol	3"	.38
4488	White Rose Gasoline	4½" x 3⅝"	.40
3867	Woco Pep	3"	.34
4588	Exide Sure-Start Service	3" x 5"	.30
6803	Firestone "F"	1½" x 1¾"	.18
6001	Firestone One-Stop	2" x 4¾"	.24
5456	General Tire Shield	3" x 4"	.36
1638	Goodrich Wreath and G	2" x 5"	.30
5640	Goodyear	2" x 3¼"	.24
1931	Kelly Tires	4"	.36
5631	Seiberling Tires	2" x 4¼"	.32
2828	U.S.L. Batteries	3"	.30
7258	U.S. Tires	3"	.32
3930	Willard Battery	3"	.30
5492	Case	1⅜" x 3"	.34
6339	Ford Tractor — Ferguson System...	2¾" x 4¼"	.42
7746	International Harvester I-H	2¾" x 3⅛"	.34
5927	McCormick-Deering International Service	3" x 3⅞"	.32

PRICES FOR EMBLEMS NOT LISTED ABOVE ON APPLICATION

THE HINSON MANUFACTURING COMPANY

WATERLOO, IOWA, U.S.A.

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